|  |
| --- |
| *INSERT LOGO* |

|  |
| --- |
| **–**  **STYLE GUIDE** |

1. **LOGO**

|  |
| --- |
| *INSERT PRIMARY LOGO* |

PRIMARY LOGO

1. **CLEAR SPACE**

|  |
| --- |
| *INSERT ILLUSTRATION OF CLEAR SPACE* |

|  |
| --- |
| *INSERT SECONDARY LOGO* |

SECONDARY LOGO

1. **USAGE**

|  |
| --- |
| *INSERT ILLUSTRATION OF CORRECT AND INCORRECT USAGE* |

1. **TYPOGRAPHY**

**PRIMARY FONT**

<<NAME>>

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

*(Replace above text with your primary font)*

1. **COLOUR PALETTE**

**PRIMARY COLOURS**

<<NAME>>

PMS – PMS 000 C/U

CMYK – 0 / 0 / 0 / 0

RGB – 0 / 0 / 0

HEX – #00000

<<NAME>>

PMS – PMS 000 C/U

CMYK – 0 / 0 / 0 / 0

RGB – 0 / 0 / 0

HEX – #00000

*(Replace above with your colour breakdowns)*

**SECONDARY FONT**

<<NAME>>

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

*(Replace above text with your secondary font)*

**SECONDARY COLOURS**

<<NAME>>

PMS – PMS 000 C/U

CMYK – 0 / 0 / 0 / 0

RGB – 0 / 0 / 0

HEX – #00000

<<NAME>>

PMS – PMS 000 C/U

CMYK – 0 / 0 / 0 / 0

RGB – 0 / 0 / 0

HEX – #00000

*(Replace above with your colour breakdowns)*